

## Static Display Aircraft: North American B-25 “Mitchell”: \$7,600.00

*About The Aircraft:* The North American B-25 Mitchell was the most effective medium bomber of WWII. This beauty comes to us from Michigan’s own Yankee Air Museum located at Willow Run Airport near Detroit. The museum survives to retain the history & heritage of vintage aircraft through displays at air shows and at their hangar. The Yankee Warrior is the only flying B-25D-35 and one of very few aircraft with documented combat history. For a once in a lifetime experience take a flight on this combat veteran.

### *Pricing for the B-25 Mitchell:*

Appearance Fee: \$3,200

Five Hotel Rooms: \$800

Two vehicles: \$400

Fuel: \$2400

Fuel for sponsor ride: \$600

Oil: \$200

Total cost for act: **\$7,600.00**



### Sponsor Incentives:

- Sixteen “Media Day” passes Friday: Friday is known as “media day”...prior to the air show Saturday, the pilots & planes will be arriving & taking local media for rides to help build up some excitement for the show. Sponsor the act and receive one “sponsor ride” in the B-25 for four...a truly rare opportunity! We’ll also kick in three extra rides in local aircraft! Media Day runs 10:00 am to 4:00 pm.
- Sixteen “Sponsor Night” Party passes: Our sponsor party was a huge hit in 2008! At 4:00 pm the performers will begin their practice session, which is their full show less the crowd. You’ll be able to see all of our acts perform and view the static displays during the practice session. After practice, we will be grilling burgers & dogs with all the usual trimmings served up by Ray Bock (Fremont Catering). In addition, there will be live music and a chance to meet all of the performers. At dusk, a few of our performers will treat the sponsors to a twilight air show!
- VIP Parking Passes: You’ll receive seven parking passes in our VIP lot for Saturday.
- Enjoy the show Saturday from a 20’ x 20’ tent for you & your employees: Our B-25 sponsor will have a tent on the flight line to watch the show from. Your tent will also include a \$100 catering credit to put toward food and drink. Make it a family day for your employees like no other! Tables, chairs and toilet facilities will also be included.
- Eight “Show Line” VIP tent Passes: Act sponsors will receive show line VIP tent passes to watch the show from. Assorted sandwiches and drinks will be available at no charge.
- Visit from your act on Saturday: Your act will visit your tent on Saturday & sign autographs for the kids. Many of the acts also hand out cards or other memorabilia.
- Display area reserved for your company to advertise your products & services for the day: Tables & chairs included, you will have access to over 30,000 people.

As a sponsor of the B-25, you will also receive:

- Access to your private tent for all employees at your discretion
- Advertising on our website, [www.wingsoveralpena.com](http://www.wingsoveralpena.com)
- Sponsorship mentions during your teams’ performance & throughout the day
- Your company displayed on show advertising
- Twenty show programs
- 5”x10” ad in our show program plus logo on your act’s page
- Twenty show t-shirts
- Use of the Wings Over Alpena logo in advertising showing your support of the show

