

Aerobatic Act-Bill Werth: \$4,955

About the act: Bill Werth is an active duty USAF pilot who also performs aerobatics at air shows in his spare time. Bill performs in a Pitts S2C. “The performance starts off with a little bit of kid type fun to help bring the audience into the show a little more. A few kids from the audience help with the announcing for a few passes. We finish the show with some high-energy, hard-core, G-pullin aerobatic maneuvers to keep the crowd excited and on their feet.”

For the media rides, our 2-seat Pitts S2C is perfect. Your media staff can experience some of the same maneuvers you'll see during our show. Or if they prefer, a leisurely ride in a fancy bi-plane is just as good. Also, we can do formation photo flights, if the need arises.

Pricing for Billy Werth is as follows:

Performance Fee: \$2,800

Night Performance: \$200

One Hotel Room: \$280

One vehicle: \$200

Fuel for three shows: \$720

Fuel for four sponsor rides: \$300

Oil: \$50

Smoke oil: \$405

Total cost for act: **\$4,955.00**



Sponsor Incentives:

- Sixteen “Media Day” passes Friday: Friday is known as “media day”...prior to the air show Saturday, the pilots & planes will be arriving & taking local media for rides to help build up some excitement for the show. Sponsor the act and receive two “sponsor rides” in the aircraft...a truly rare opportunity! Media Day runs 10:00 am to 4:00 pm.
- Sixteen “Sponsor Night” Party passes: Our sponsor party was a huge hit in 2008! At 4:00 pm the performers will begin their practice session, which is their full show less the crowd. You’ll be able to see all of our acts perform and view the static displays during the practice session. After practice, we will be grilling burgers & dogs with all the usual trimmings served up by Ray Bock (Fremont Catering). In addition, there will be live music and a chance to meet all of the performers. At dusk, a few of our performers will treat the sponsors to a twilight air show!
- VIP Parking Passes: You’ll receive five parking passes in our VIP lot for Saturday.
- Twelve “Show Line” VIP tent Passes: Act sponsors will receive twelve show line VIP tent passes to watch the show from. Assorted sandwiches and drinks will be available at no charge.
- Display area reserved for your company to advertise your products & services for the day. Tables & chairs included, you will have access to over 30,000 people.
- Visit with your act on Saturday. Your act will visit your display table on Saturday & sign autographs for the kids. Many of the acts also hand out cards or other memorabilia.

As a sponsor of Billy Werth, you will also receive:

- Advertising on our website, www.wingsoveralpena.com
- Sponsorship mentions during your teams’ performance & throughout the day
- Your company displayed on show advertising
- Twelve show programs
- 5”x10” ad in our show program plus logo on your act’s page
- Twelve show t-shirts
- Use of the Wings Over Alpena logo in advertising showing your support of the show