

Static Display: “Truck of Honor: 9/11 Tribute”: \$1,440.00

About The Display: If you attended our 2008 show you’ll remember the moving “Truck of Honor”. The truck and trailer is a beautiful mural of the day that changed America.

Pricing for the Truck of Honor:

Appearance Fee: \$700
One Hotel Room: \$140
One vehicle: \$200
Fuel: \$400

Total cost for act: **\$1,440**

Sponsor Incentives:

- Six “Media Day” pass Friday: Friday is known as “media day”...prior to the air show Saturday, the pilots & planes will be arriving & taking local media for rides to help build up some excitement for the show. Sponsor the act and receive one “sponsor ride” in local aircraft! Media Day runs 10:00 am to 4:00 pm.
- Six “Sponsor Night” Party passes: Our sponsor party was a huge hit in 2008! At 4:00 pm all performers will begin their practice session, which is their full show less the crowd. You’ll be able to see all of our acts perform and view the static displays during the practice session. After practice we will be giving burgers & dogs with all the usual trimmings served up by Ray Bock (French’s & Bock’s). In addition, there will be live music and a chance to meet all of the performers. At dusk, the 700+ performers will treat the sponsors to a twilight air show!
- VIP Parking Passes: You’ll receive two parking passes for your company for Saturday.
- Six “Show Line” VIP tent Passes: The Truck of Honor’s sponsor will receive four show line VIP tent passes to watch the show from. Assorted drinks and snacks will be available at no charge.
- Display area reserved for you: You can advertise your products & services for the day. Tables & chairs included, you will have space for over 10,000 people.

As a sponsor of the Truck of Honor, you will also receive:

- Ad on show website, www.wingsoveralpena.com
- Sponsorship mentions during the day
- Your company displayed on show advertising
- Six show programs
- 5”x5” page ad in our show program plus logo on your act’s page
- Six show t-shirts
- Use of the Wings Over Alpena logo in advertising showing your support of the show



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